

Inside the Green Room.

A behind-the-scenes tour of the latest in eco-hotel design.

By DARRELL HARTMAN

WHO SAYS AN ENVIRONMENTALLY RESPONSIBLE hotel room should seem to be right out of *Robinson Crusoe*? Or that sustainability needs to be written on the (leaf-patterned) wall? Not the Terra Resort Group, a new sustainable-hotel brand that will open its first eco-boutique property in December. At a glance, the standard room at Hotel Terra Jackson Hole (800/801-6615; hoteltterrajacksonhole.com; doubles from \$395) resembles your typical luxury setup. But take a closer look—the green is in the details.



- Organic bathroom amenities are in refillable, recycled-glass containers

- Towels, bath mats, and robes are made from fair-trade organic cotton grown in India

- Dual-flush toilets and low-flow sink fixtures reduce water use by 35 to 40 percent

- Natural-latex mattress is encased in unbleached, undyed cotton and has recycled-steel springs

- Low-VOC carpeting emits the fewest harmful chemicals of any standard flooring

- Compact fluorescent bulbs use 75 percent less energy and produce 75 percent less heat than standard incandescent bulbs

- Concrete walls are made with 20 to 50 percent fly ash, a coal-burning by-product that uses less water than cement

- Oversize windows admit abundant natural light, saving electricity; low-emittance (Low-E) coating reflects radiant heat, reducing heat flow

- Desktop, wastebasket, bedside and TV console tables, and hangers are made with renewable bamboo

- Desk notepad is 100 percent recycled paper



FAST FACT A typical hotel room uses 218 gallons of water daily. With a “low-flow” showerhead, a 10-minute shower uses less water than a full bath...